

11th International Conference on Urban Climate

Sponsorship and Exhibition Prospectus

28 August - 1 September 2023
The University of New South Wales

icuc11.com



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ICUC¹¹

Invitation from the Co-chairs

It is with great pleasure that we invite you to attend and support the 11th International Conference on Urban Climate (ICUC11) on Aug 28th - Sep 1st in Sydney, Australia, 2023: the first ICUC conference held in the Southern Hemisphere after 24 years.

ICUC11 will be held at the University of New South Wales (UNSW Sydney) and hosted jointly with the American Meteorological Society (AMS) and the International Association of Urban Climate (IAUC).

The conference will include invited plenary talks, oral presentations from participants, as well as large and vibrant poster sessions. Networking will be at the centre of the ICUC conference, with numerous social events planned including stakeholder engagement workshops and a conference dinner.

ICUC11 will showcase the breadth of knowledge and expertise in urban climate research and application in Australia, presenting a diverse, resolute, and steadily-growing community. Our organising committee consists of researchers and decision-makers from prominent Australian

universities, industry partners, and government organisations. This active presence, as well as a climate of openness and collaboration, has led to successful partnerships both nationally and globally, leading to measurable impacts on urban liveability, resilience, and sustainability in Australian cities.

The key challenges addressed in this event are not only the **impacts of climate change on cities**, but also understanding and distilling challenges related to **heat, air quality, energy, and high-impact weather events**. These challenges are all relevant to urban centres in Australia, which host more than 90% of the total population. The discourse in this conference is a key avenue for knowledge translation to various sectors as well as informing the direction of research in the coming years.

We invite you to participate as a sponsor of ICUC11. We hope you can support this very important event.



Dr Negin Nazarian



Associate Professor
Melissa Hart

About the Conference

The 11th International Conference for Urban Climate (ICUC11) is the preeminent global event for the presentation of urban climate research and its application in urban planning, design, policy, and decision-making. The conference provides an international forum where world-leading urban climate experts discuss modern developments in research alongside the application of climate knowledge to the design of better cities.

In August 2023, this conference will be held at the University of New South Wales (UNSW Sydney) after a 5yr gap from the previous event. The conference is jointly offered by the International Association for Urban Climate (IAUC) and the American Meteorological Society (AMS) and has support from the World Meteorological Organisation (WMO).

Previous host cities include:

2018: New York, USA

2015: Toulouse, France

2012: Dublin, Ireland

2009: Yokohama, Japan

2006: Göteborg, Sweden

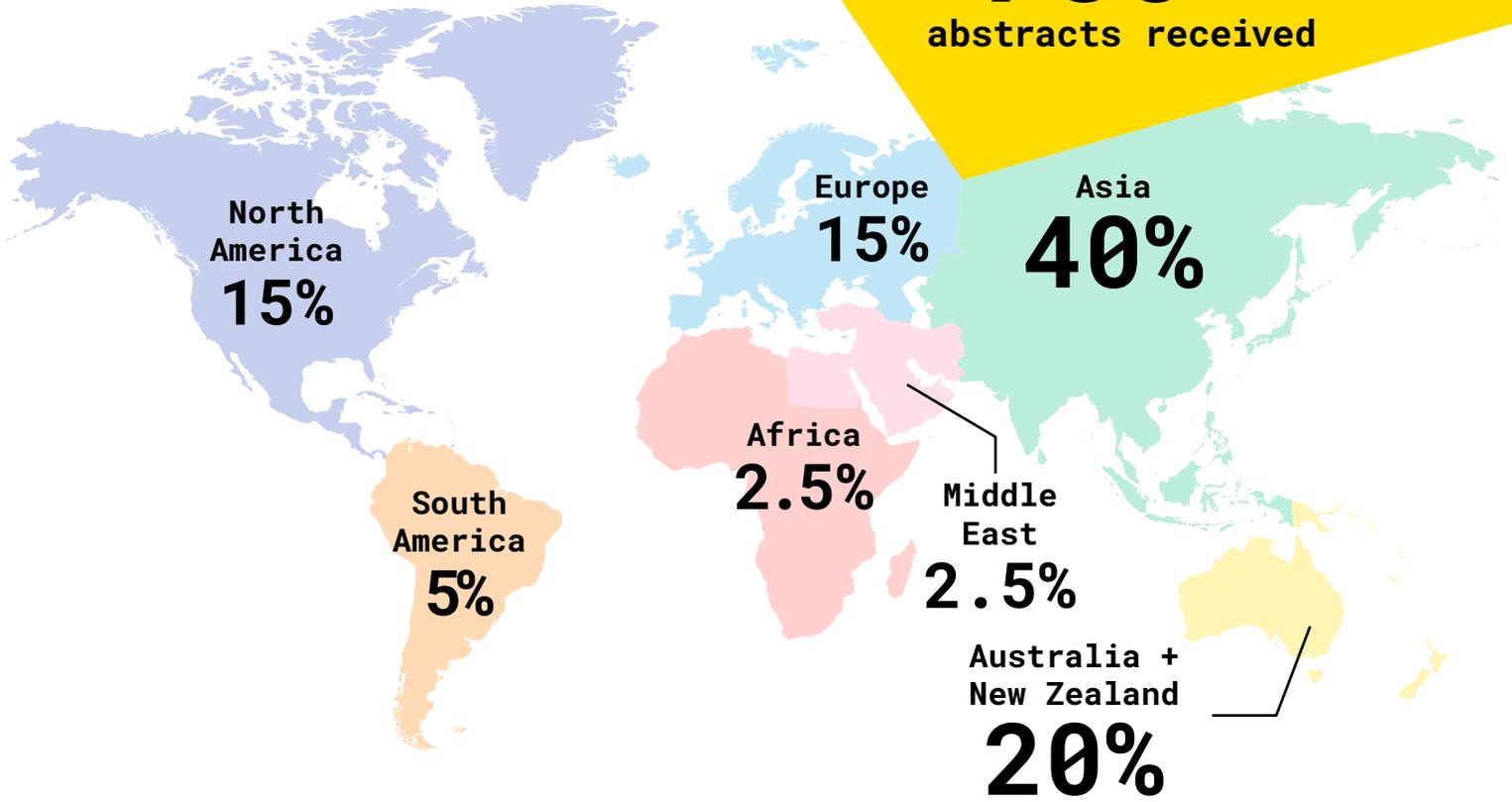
2003: Lodz, Poland

Who will be there

ICUC conferences attract more than 600 delegates from up to 25 countries, bringing together a diverse international research community. Furthermore, this conference attracts various partners and stakeholders from industry (including enterprises providing sensing and engineering solutions, data analytics, and digital infrastructure), government organisations (from the local to federal, and global organisations, including representatives from the World Climate Research Program).

Audience

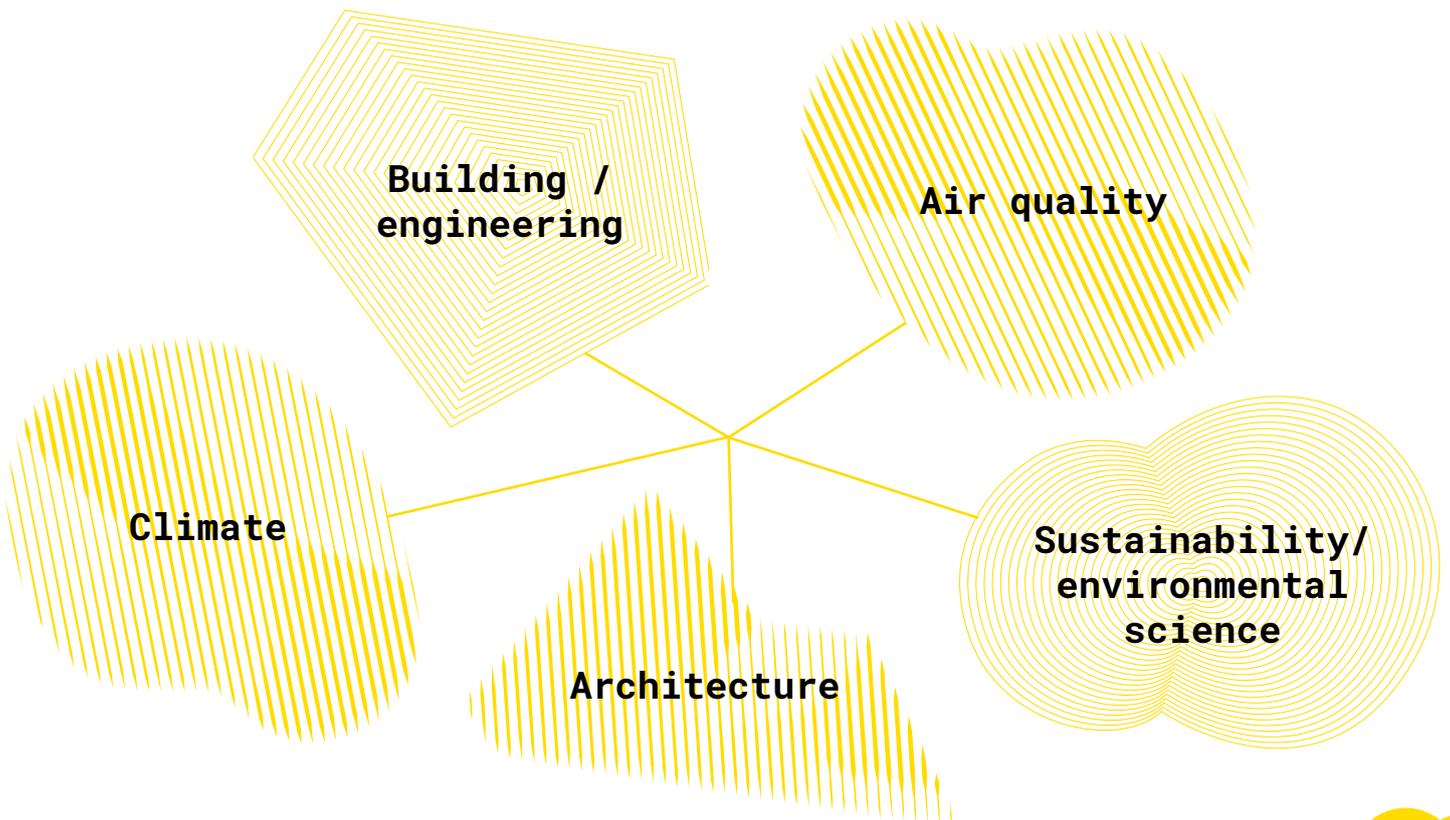
Geographical breakdown



600+
attendees

750+
abstracts received

Academic fields represented



Program

During the abstract submission process, over 750 abstracts were submitted from 47 countries.

2 Australia Stories showcases

5 Plenary sessions

72 Concurrent sessions

19 Special sessions

Exhibitions

Poster displays

Welcome icebreaker

Gala dinner

[VIEW SPECIAL SESSIONS INFO](#)

Session themes:

- Urban climate processes
- Urban climate methods
- Biometeorology & health
- Integrated assessments of urban climate
- Climate-conscious design and sustainable development
- Urban Climate Policy
- Special sessions on urban heat, air quality, environmental health, urban energy

Committees

Local organising committee

Dr Negin Nazarian (Co-chair)
University of New South Wales

[VIEW PROFILE](#)

Associate Professor Melissa Hart (Co-chair)
ARC Centre of Excellence for Climate Extremes

[VIEW PROFILE](#)

Scientia Professor Mat Santamouris
University of New South Wales

[VIEW PROFILE](#)

Scientia Professor Deo Prasad
University of New South Wales

[VIEW PROFILE](#)

Professor Richard de Dear
University of Sydney

[VIEW PROFILE](#)

Emeritus Professor Nigel Tapper
Monash University

[VIEW PROFILE](#)

Prof Xiaoqi Fang
University of New South Wales

[VIEW PROFILE](#)

Dr Riccardo Paolini
University of New South Wales

[VIEW PROFILE](#)

Dr Mathew Lipson
Bureau of Meteorology

[VIEW PROFILE](#)

Dr Carlos Bartesaghi Koc
University of Adelaide

[VIEW PROFILE](#)

Dr Kerry Nice
University of Melbourne

[VIEW PROFILE](#)

Why Partner with ICUC11?

Delegate Development

Your organisation has the opportunity to benefit significantly from exposure to a relevant and influential audience in an informal yet informative environment away from everyday distractions.

Benefits

Your organisation's involvement, commitment and support for ICUC11 will be widely acknowledged leading up to and during the Conference. To increase your visibility to the delegates it may be possible for you to customise a package.

Exclusive exposure

There are many ways to give your organisation prominence at the Conference. We offer a range of partnership packages, including but not limited to Conference App sponsorship, hosting a symposium, participating in presentations, supporting students through best poster prizes or sponsoring a social event.

Customised packages

An option to discuss a tailor-made customised partnership package that promotes the benefits of your organisation in a unique way is also available. This could include a workshop or training session.

Partnership Opportunities Summary

Opportunities	Quantity	Investment*
Partnerships		
Major partnership	Multiple	\$12,000
Supporting partnership	Multiple	\$6,000
Development and social events		
Welcome icebreaker	Exclusive	\$7,000
Gala dinner	Exclusive	\$10,000
ECR professional development	Multiple	\$5,000
Delegate Services		
Delegate lanyards	Exclusive	\$5,000
Childcare sponsorship	Exclusive	\$6,000
Water bottles or coffee mugs	Exclusive	\$4,800
Catering	Limited	\$4,800 per day
Customised packages	Multiple	TBA

*all prices are exclusive of GST



Partnership Enquiries

Thomas Howden

Partnerships Manager

ICUC11 Conference Secretariat

 +61 2 9213 4016

 thomas.howden@wearemci.com

Partnership Opportunities

A wide variety of Partnership opportunities have been designed for ICUC11, each containing benefits that will ensure your organisation receives maximum exposure.

Major Partnership

\$12,000 ex GST (five opportunities only)

Become one of a limited number of key supporters to the conference, and receive comprehensive pre-conference, on-site and post-conference recognition, as well as key brand alignment with ICUC11.

- Partner profile and logo on the conference website
- Acknowledgement of partner level on all conference marketing and promotion materials
- Advertising banner on conference promotional EDMs (max 3 banners per EDM). (Subject to committee approval)
- Conference app advertisement (PDF). (Subject to committee approval)
- Verbal sponsor acknowledgement during conference opening and closing address
- Partner logo on conference holding slide
- Use of ICUC11 logo for promotional purposes
- Delegate list (first and last name, organisation and country. Subject to GDPR and privacy laws) provided 1 week prior to the conference and again immediately at close of conference
- Four (4) full conference registrations

Supporting Partnership

\$6,000 ex GST (multiple opportunities)

Become a supporting partner to the conference, and receive significant recognition and an opportunity for your representatives to support your partnership with ICUC11

- Partner profile and logo on the conference website
- Acknowledgement of partner level on all conference marketing and promotion materials
- Advertising banner on conference promotional EDMs (max 3 banners per EDM). (Subject to committee approval)
- Partner logo on conference holding slide
- Delegate list (first and last name, organisation and country. Subject to GDPR and privacy laws) provided 1 week prior to the conference
- Two (2) full conference registrations

Individual Opportunities

Development and social events

Welcome icebreaker

\$7,000 ex GST

Sponsorship of this event offers excellent branding opportunities. The price of this evening is included in the delegate registration fee.

Acknowledgements:

- Partner profile and logo on the conference website
- Acknowledgement of partnership on all conference marketing and promotion materials
- Opportunity to have two (2) company-provided banners displayed at the icebreaker event
- Partner logo on conference holding slide
- Five (5) complimentary welcome icebreaker tickets to give to guests
- One (1) full conference registration

Gala dinner sponsor

\$10,000 ex GST

The premier social function for ICUC11, bringing together our audience for a celebration of the group and the conference experience.

Acknowledgements:

- 2min welcome address from partner's representative at commencement of the dinner
- One reserved table for the partner and your guests
- Partner logo incorporated into the AV, stage set and proceedings of the dinner
- Acknowledgement as Gala Dinner Partner in all marketing materials

Early Career Researcher (ECR) professional development grants

\$5,000 ex GST (multiple opportunities)

ICUC Conferences have a large student and ECR attendance. These researchers are the leaders of the next generation, and it is important that we nurture their development via professional opportunities. ECR professional development support will give our early career researchers the opportunity to attend and engage with the various stakeholders from the global urban climate community.

Acknowledgements:

- Partner profile and logo on the conference website
- Acknowledgement of partnership on all conference marketing and promotion materials
- Opportunity to engage with the ECRs
- Partner logo on conference holding slide
- Partnership covers three (3) ECRs to have access to full conference registrations including social function tickets

Delegate Services

Delegate Lanyards

\$5,000 ex GST

Every registered delegate will receive an official Conference name badge and lanyard upon registration. Delegates will need to wear their name badge and lanyard to gain access into the exhibition and sessions.

Acknowledgements:

- Partner profile and logo on the conference website
- Acknowledgement of partnership on all conference marketing and promotion materials
- Logo on the attendee lanyards – Size and placement of logo will be at the discretion of the Organising committee
- Partner logo on conference holding slide
- One (1) full conference registration

Childcare Sponsorship

\$6,000 ex GST

ICUC supports initiatives that promote a healthy work/life balance and flexible arrangements for parents in our sciences. With sponsorship support we aim to offer professional childcare to allow full participation from all delegates who wish to attend while balancing family responsibilities with their careers. With your support we can offer this service to attendees for the first time in ICUC. The childcare service will be managed by qualified local childcare providers.

Acknowledgements:

- Logo on Conference Website
- Special slide and acknowledgement at the opening session of ICUC11
- Freestanding banner for AMOS 2022 reception area (organisation to provide)
- Logo on conference website with hyperlink to own site
- One (1) full conference registration

Water Bottles or coffee mugs (refillable)

\$4,800 ex GST

Each registered delegate will receive one refillable water bottle or coffee mug.

Your logo will be included in one colour on the label of the bottle of water/mug.

Acknowledgements:

- Logo in Conference Program (subject to production deadlines)
- Logo on Water Bottle label
- Logo on Conference Website
- One (1) full conference registration

Catering

Morning tea/lunch/afternoon tea

\$4,800 ex GST per day

(limited opportunities)

Acknowledgements:

- Partner profile and logo on the conference website
- Acknowledgement of partnership on all conference marketing and promotion materials
- Logo on morning tea/lunch/afternoon tea signage
- Partner logo on conference holding slide

Exhibition

ICUC11 will host an integrated exhibition experience for attendees. The exhibition space is offered to partners in a display table format, and we are only welcoming a select group of exhibitors to join the joint conference in 2023.



Display Table	
Description	A dressed display table
Size	4sqm (2m x 2m) exhibition stand footprint
Commercial rate	\$3,500 ex GST
Exhibitor listing (logo, 50-word profile, contact details)	✓
QR-code lead tracking (app-based scanning)	✓
Complimentary exhibitor registrations (Exhibition access, catering, 2 x welcome reception ticket. No session access to all sessions)	Two (2) per display table
Additional exhibitor registrations (all days, transferable)	\$250 ex GST/pp
Upgrade a complimentary exhibitor registration to full delegate registration (session access)	\$450 ex GST/pp
Display table setup	1.8m x .5m dressed trestle table Two chairs Single 4amp power point Printed fascia with booth name and number (30 characters)

Application Form

CONTACT DETAILS OF APPLICANT

<input type="checkbox"/> Mr	<input type="checkbox"/> Ms	Given name		Family name	
<input type="checkbox"/> Dr	<input type="checkbox"/> Prof	<input type="checkbox"/> Other			
Position		Industry sector			
Organisation name (for invoicing purposes)					
Organisation name (for marketing purposes)					
Address					
State		Country		Postcode	
Email				Telephone ()	
Website				Mobile	
Onsite contact name		Onsite contact number			

APPLICATION TYPE

*All prices are in AUD

- | | | |
|---|--|---|
| <input type="checkbox"/> Major Sponsorship
\$12,000 ex GST
(five opportunities only) | <input type="checkbox"/> Supporting Sponsorship
\$6,000 ex GST
(multiple opportunities) | <input type="checkbox"/> Exhibitor
\$3,500 ex GST
(multiple opportunities) |
|---|--|---|

Development and social events

- | | | |
|--|---|---|
| <input type="checkbox"/> Welcome Icebreaker
\$7,000 ex GST
(multiple opportunities) | <input type="checkbox"/> Gala Dinner
\$15,000 ex GST
(exclusive) | <input type="checkbox"/> ECR professional development grants
\$5,000 ex GST
(multiple opportunities) |
|--|---|---|

Delegate Services

- | | | | | |
|--|--|---|---|--|
| <input type="checkbox"/> Delegate Lanyards
\$5,000 ex GST
(exclusive) | <input type="checkbox"/> Childcare Sponsorship
\$6,000 ex GST
(exclusive) | <input type="checkbox"/> Water bottles or coffee mugs
\$4,800 ex GST
(exclusive) | <input type="checkbox"/> Catering
\$5,000 ex GST
(limited per day) | <input type="checkbox"/> Custom Package |
|--|--|---|---|--|

CONFIRMATION

My signature below confirms my application and acceptance of the **terms and conditions** of participating at ICUC11 as a sponsor/exhibitor.

Total investment amount ex GST	
Name	
Signature	
Date	

Return completed forms to thomas.howden@wearemci.com